

.empathyzer

FOR HR BUSINESS PARTNERS & PEOPLE TEAMS

Important conversations at work shouldn't be handled on instinct.

Empatyzzer helps every manager prepare feedback, a 1:1 or a difficult conversation — even when HR cannot be beside them.

THE MISSING MOMENT

GAP

**Between leadership training
and tomorrow's difficult
conversation, there's a gap.**

**That is where managers are left
alone.**

WHAT KEEPS LANDING IN HR

Knowledge exists. In-the-moment support does not.

- 01 — AFTER TRAINING**

A manager knows the feedback model — but must adapt it to this person alone.

- 02 — ORDINARY ISSUES**

Routine conversations reach HR before the manager has prepared them.

- 03 — UNEQUAL ACCESS**

Coaching reaches a few leaders. Everyone else relies on memory and experience.

Repeated complaints. No verdict.

YOU

The team keeps complaining about one manager. I do not want him to shut down immediately. How should I start?

EM

Do not arrive with a verdict. Show the repeated pattern, ask what he is trying to achieve, then compare intent with impact and agree one behavior to change.

Context: you, the other person and this situation.

WHAT USERS REPORTED

Early evidence that users value the support.

77%

would
recommend
Empatzyzer

73%

were
satisfied
with the
rollout

59%

reported
skill growth

Empatzyzer user and implementation research

AN HR BUSINESS PARTNER'S PERSPECTIVE

“This is not a static report you forget after a week. Managers no longer need a meeting with me to know how to approach a difficult subject. I can focus on real support.”

Agata K.

HR business partner · Capterra, March 2026

★★★★★ **5.0/5 on Capterra**

A diagnosis keeps Em from giving generic advice.

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|-----------|---|----------------------|---|
| 01 | — | DIAGNOSIS | Traits, talents, motivators and tensions |
| <hr/> | | | |
| 02 | — | ASK EM | Help for this person, team or department |
| <hr/> | | | |
| 03 | — | MICRO-LESSONS | Two short, personalized lessons each week |

WHAT CHANGES FOR HR

HR stops being the first call for every ordinary conversation.

MANAGERS	—	prepare the next conversation themselves
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EMPLOYEES	—	receive clearer feedback sooner
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HR	—	keeps time for formal, complex and risky cases
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PRIVACY IS PART OF THE PRODUCT

Conversations with Em are private.

The company does not read questions or answers.

HR sees accounts, structure and aggregate use — not private questions or answers.

A SMALL PILOT, REAL SIGNAL

1

Start with one department.

A few hours

to launch the organization

About 15 minutes

for an employee to start

.empathyzer

TURN THE NEXT ESCALATION INTO A TEST

Bring the conversation managers keep bringing to HR.

Book a 30-minute demo.

hello@empathyzer.com

empathyzer.com

Empathyzer. Before an important conversation.